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Sticky Ass Glue Earns Creative Home Arts Club Member Tested & Recommended Seal of Approval

Stubbornly strong adhesive receives overwhelming approval from hundreds of Creative Home Arts Club Testers.

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Pasadena, CA, August 06, 2008 --(PR.com)-- Sticky Ass Glue, LLC is proud to announce that they have recently earned the prestigious Creative Home Arts Club Member Tested & Recommended Seal of Approval. This Seal of Approval is awarded only to craft and art products that meet the rigorous testing program required by the Creative Home Arts Club, which boasts more than 320,000 members nationwide. The Creative Home Arts Club also publishes the nation's largest General Craft Magazine, Today's Creative Home Arts, which has a readership of more than 600,000.

In order to earn the Home Arts Club Member Tested & Recommended Seal of Approval, a product is provided to 435 members who then test the product. At least 2/3 must approve and be willing to recommend the product to others. Sticky Ass Glue's approval rating can best be described as overwhelming.

In response to earning the Creative Home Arts Club Member Tested & Recommended Seal of Approval, Jan Minnich, Marketing Director for Sticky Ass Glue, LLC remarks "We are so proud to be one of the elite products recommended by the Creative Home Arts Club. While we've always known that our polyurethane glue is second-to-none for thousands of home arts projects; it's certainly an honor to have that confirmed by hundreds of unbiased craft testers. Members of the Creative Home Arts Club have discriminating taste, and test dozens of products each year, so to receive their approval on our product, so soon after we've launched is truly rewarding."

Sticky Ass Glue which entered the marketplace last year, is a 100% waterproof, moisture cure adhesive made in the U.S.A. Shear Strength Tests performed on Formica, Fiberglass, Steel and ABS substrates have proven Sticky Ass Glue to be stronger than competing polyurethane adhesives. In Peel Tests as well, Sticky Ass Glue outperformed the current leading polyurethane glues, on Plywood and Aluminum substrates in addition to ABS, Formica, Fiberglass and Steel.

Sticky Ass Glue plans to launch several new products in the coming year, with its faster setting Sticky Jack Glue poised to enter the marketplace in September 2008.

For a complete listing of all substrates that Sticky Ass Glue will successfully bond, or to learn more about the thousands of uses for Sticky Ass Glue, visit www.stickyassglue.com

Sticky Ass Glue is the stubbornly strong polyurethane adhesive with thousands of uses. Perfect for woodworking, crafts, home repair, and DIY projects, Sticky Ass Glue is a 100% waterproof moisture cure adhesive. Sticky Ass Glue will successfully bond dozens of porous and nonporous substrates including: Fiberglass, Wood, Stone, PVC, Metal, Ceramic, Plastic, Formica, ABS, Brick, Foams, Styrofoam, Cardboard, FRP Board, Glass, Tile, Concrete, Granite, Travertine and more. Call 877-845-8530 or email glue@stickyassglue.com

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Contact Information

Sticky Ass Glue
Jen Brazgel
518-229-9311
jbrazgel@stickyassglue.com
www.stickyassglue.com

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